

Leadership and Behaviour Change

North Herts
District Council
and the HCCSP

North Herts: Climate Change & Environment

The Council looks to achieve action around Climate Change and Environmental issues through:

- NHDC's Climate Change Strategy
- HCCSP (Hertfordshire Climate Change and Sustainability Partnership)



DC's Climate Change Strategy recognises that:

Our own estate comprises only a small portion of available land/carbon emissions/water usage in North Herts

Local authorities have a leadership role to play in stimulating community-led action and encouraging behaviour change

Strategic Priorities

Enabling Carbon Savings – ensuring that our policies enable citizens and businesses to reduce their emissions.

Inspiring the Community – encouraging citizens and businesses to take action to go further and faster in cutting carbon emissions.





Progress the implementation of a better cycle network in North Herts, linking the district and beyond



Ensure that masterplans and planning applications for new development are designed around streets and routes for active travel (rather than cars) and create walkable neighbourhoods



Work with other public and private entities/partners to improve provision of EV charging

Enabling Carbon Savings



Enable residents to assess their carbon emissions, comparing them with the district and best practice



Encourage residents to make behaviour changes by highlighting positive actions that can be taken, and informing them of more environmentally friendly options



Run food waste awareness programmes

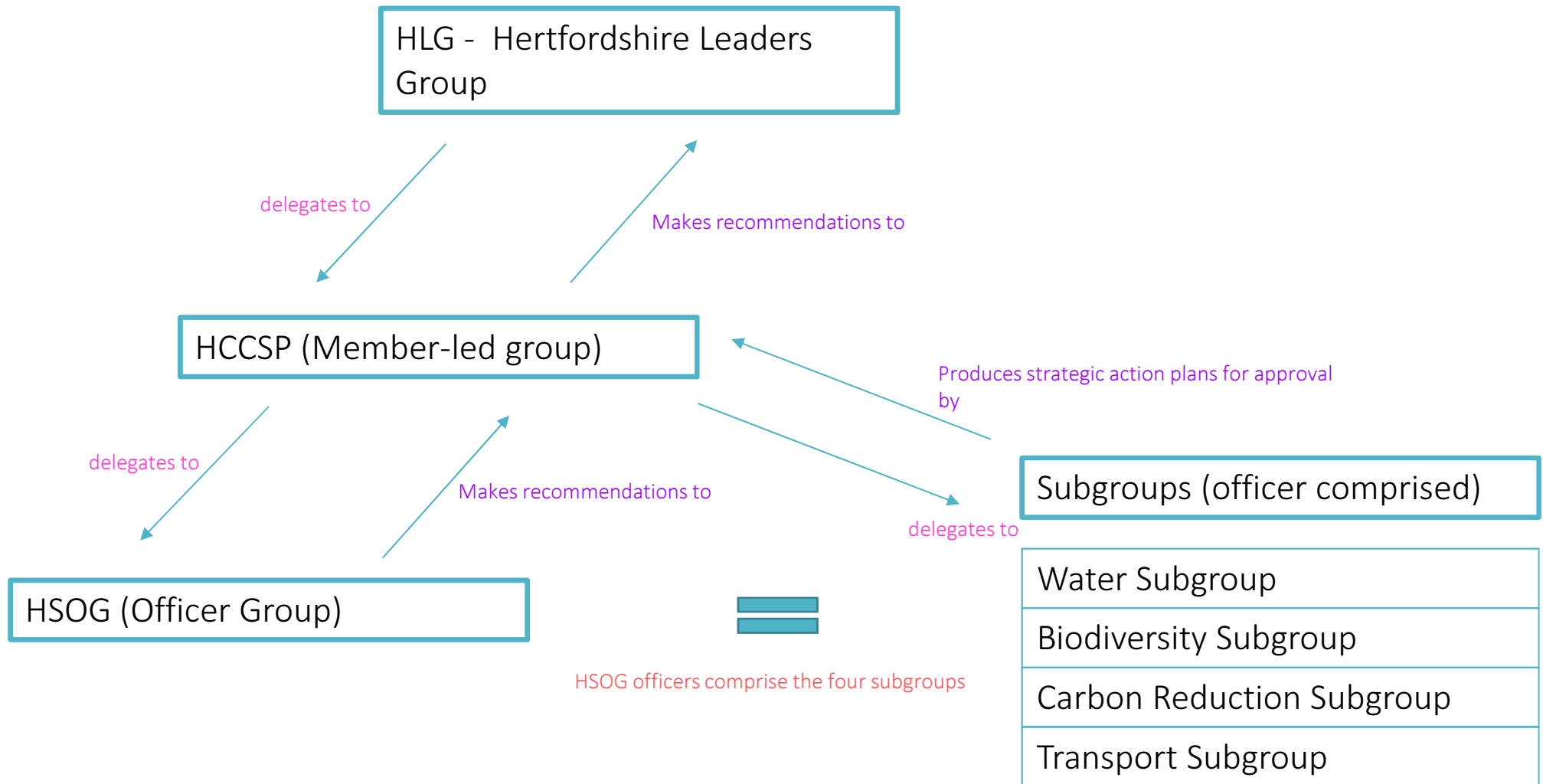
Inspiring the Community



Hertfordshire Climate Change and Sustainability Partnership (HCCSP)

- Partnership of the 10 Hertfordshire District Councils, Herts County Council, Hertfordshire Local Enterprise Partnership (LEP)
- Purpose: To work collaboratively to tackle and deliver action on climate and environmental issues in Hertfordshire
- 4 key priorities and respective subgroups:
 - Water; Biodiversity; Carbon Reduction; Transport
- Subgroups produce Strategic Action Plans (SAPs)
 - Focus on actions that local authorities can either deliver directly or influence
- Stakeholder Engagement to aid development of SAPs before they are adopted

Hertfordshire Climate Change and Sustainability (HCCSP) Structure



HCCSP and Behaviour Change

Subgroup Strategic Action Plans (SAPs) focus on actions which local authorities either have capacity to deliver themselves or which they have ability to influence



HCCSP and its Action Plans therefore seek to engage with community groups, the voluntary sector, residents, and businesses, to achieve shared goals around climate change and the environment



Stimulating and facilitating behaviour change is recognised as a key part of achieving this goal

Behaviour Change in the Strategic Action Plans (SAPs)

Biodiversity SAP

- Develop a communication plan around how to best engage the community
 - No Mow Campaigns
 - Making gardens more wildlife-friendly (bird boxes; planting for bees; ponds)
 - Encourage district allotmenters to grow peat-free and pesticide free

Behaviour Change in the Strategic Action Plans (SAPs)

Transport SAP

- Work with large employers and schools, to encourage and facilitate low carbon travel plans to be developed and adopted by organisations across the county
- Develop increased dialogue with health sector to develop comms campaign around the health benefits of active travel in order to promote personal travel behaviour change and modal shift
- Develop information and behavioural change campaigns to inform residents over the risks of poor air quality and what can be done to deliver meaningful improvements at a personal level

Behaviour Change in the Strategic Action Plans (SAPs)

Carbon Reduction SAP

- HCCSP to look to launch a county wide information and behaviour change campaign to encourage citizens to reduce energy consumption in their everyday life
- To deliver a carbon reduction pledge that businesses and organisations can sign up to, committing themselves to take 3 strong actions

Water SAP

- Educate the next generation on the need to save water and protect our chalk streams
- Devise a county wide education campaign on saving water and sorting out leaks